



CHALLENGE
WEYMOUTH REWARDS
WWW.CHALLENGEWEYMOUTH.COM

24th April 2014

Challenge Weymouth launch special Reward Scheme

In partnership with the local businesses of Weymouth, the team at Challenge UK are delighted to launch the brand new **Challenge Weymouth Reward Scheme**.

The scheme has been introduced to celebrate the first year of the event, and further maximise the strong local links that have been forged by the events team. It offers a number of exclusive offers which have been put together especially for Challenge Weymouth competitors and supporters, allowing them to enjoy a number of special discounts across many popular local Weymouth businesses – including shops, hotels and restaurants across the town.

Alan Rose, Challenge Weymouth Event Director is very excited to be in a position to launch this scheme and he says, *'as many of our Challenge Weymouth athletes are likely to visit Weymouth ahead of September, we thought it would be good to offer some special deals for them to enjoy. And recognising that they will travel with family and friends, we have also opened up this special deal to include them too.'*

He continues, *'We have formed extremely close relationships with the local Weymouth community and this is also our way of thanking them for their on-going support and also help strengthen these partnerships moving forwards. We look forward to welcoming lots of you down to Weymouth over the next few months, and hope that your training is going well so far!'*

Councillor Ian Bruce, Brief Holder for Tourism, is thoroughly supportive of the scheme and also very excited about welcoming the event to Weymouth in September.

Ian says, *'the Challenge Weymouth Reward scheme is the perfect way to offer a friendly welcome to Challenge Weymouth competitors and their supporters. We have a very lively summer of activities in Weymouth and will be hosting a range of events, festivals and days out for the whole family. We look forward to welcoming many of you down to our beautiful coastal town.'*





CHALLENGE
WEYMOUTH REWARDS
WWW.CHALLENGEWEYMOUTH.COM

Are you competing in Challenge Weymouth 2014?

You should be receiving your Challenge Weymouth membership card, along with three key-fobs for your closest family and friends in the next few days. To find out more about the offers that are available then simply go to the new '[Rewards](#)' page on the Challenge Weymouth website. And if you are down in Weymouth checking out the course then you can also look out for the Rewards Scheme posters in shops, hotels and restaurants across the town and surrounding area.

Are you interested in taking part in Challenge Weymouth but not yet signed up?

Then what are you waiting for? More information about Challenge Weymouth event can be found by visiting the event website, www.challengeweymouth.com or by following the team on [Facebook](#) and [Twitter](#).

--ends--

Editors Notes

Contact: Kate McNeill

Phone: +447754 072648

Email: kate@justracinguk.com

Challenge UK is part of the Global Challenge Series of Long Distance Triathlons. It is organized and executed by experienced race organizers Just Racing UK.

Just Racing UK organize a range of running, cycling, duathlon and triathlon events in the UK, including National Championships, World and European age group qualifying races, and pool and open water triathlons.



The Dovecote, Grange Farm, Farndish, Northants, NN29 7HJ
Tel: 01933 353 216 email: info@justracinguk.com