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## **Macca supports inaugural Challenge Weymouth event**

Two-time World Ironman Champion; Chris 'Macca' McCormack has announced he is excited about the inaugural Challenge Weymouth event, which takes place on 14<sup>th</sup> September. Macca – who can most certainly be regarded as one of the greatest names in the sport of triathlon is an ambassador for the Challenge brand. He has twelve Ironman victories, won over 200 races around the world since 1993 and has broken the 8-hour mark 4 times.

A video of Macca talking about Challenge Weymouth can be viewed here: <https://www.youtube.com/watch?v=Qubw9vE9aMk>

Challenge Weymouth takes place for this first time this September, Alan Rose, the Race Director says, '*When athletes sign up to Challenge Weymouth we don't want to simply be offering them an 'entry' to race, it's all about the race 'experience'.*

Challenge Weymouth provides a full and half distance event, and if you prefer the team atmosphere, there are relay team entries too. The event will start in the beautiful clear blue waters of Weymouth Bay with the bike section set up to be fast, smooth and, if you can appreciate it when racing; showcases the English countryside at its finest. If that isn't enough to tantalize your racing taste buds, then the run course should. Running alongside the seafront and throughout Weymouth town, this will not only attract the local support and be a perfect spectator location, but also provide competitors with gorgeous surroundings and a whole host of entertainment.

This event has already attracted a number of pro triathletes and if he does race Macca joins a line-up of top names including that of previous Challenge UK winners Stephen Bayliss and Gina Crawford.

Alan Rose, Race Director of Challenge Weymouth says,

*'We are excited and honoured to announce that Macca is considering joining us in our inaugural Challenge Weymouth event. This adds to what is already going to be a fantastic opening to the new Challenge UK venue, but also to the atmosphere of the race. We are confident that this will enable us to raise the global profile of the beautiful town of Weymouth, and help us to reach out to many more athletes.'*



Challenge Family CEO, Felix Walchshöfer is also very much looking forward to the inaugural Challenge Weymouth event, and he says,

*“Weymouth offers quintessential English seaside culture at its best, and is a perfect fit for a Challenge Family event. It is also through pure coincidence that Weymouth is where I spent many weeks as an exchange student and so I’m very much looking forward to revisiting this beautiful area.” Felix continues, ‘Our partnership with Macca has been formed through our mutual desire to deliver a powerful legacy for the sport that consistently focuses on the athletes. We are really happy to have him on-board, and really do hope that we will be able to watch him compete in Weymouth this September.’*

More information can be found by visiting the race website, <http://www.challengetriuk.com> or by following the team on Facebook and Twitter.

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#### **Editors Notes**

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Challenge UK is part of the Global Challenge Series of Long Distance Triathlons. It is organized and executed by experienced race organizers Just Racing UK.

Just Racing UK organize a range of running, cycling, duathlon and triathlon events in the UK, including National Championships, World and European age group qualifying races, and pool and open water triathlons.